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**2010 INDEPENDENT ARTIST OF THE YEAR, BURNS & POE,
KEEP TRACTION IN 2011**

INTRODUCING THIRD SINGLE “SECOND CHANCE”

Corresponding Music Video To Appear On TV Screens Nationwide In Coming Weeks

NASHVILLE, Tenn. (April 19, 2011)—Blue Steel Records’ dynamic duo, **Burns & Poe**, are set to introduce yet another gravel and grace serenade to country radio entitled, “*Second Chance*,” going for adds May 16, 2011. (CDX Vol. 522-April 25/Play MPE April 15/promoted by **Nine North Records**). The cut comes straight from the pair’s self-titled debut album, which will be released worldwide on May 10, 2011 (the limited edition LP/CD package is available NOW for purchase exclusively to early-bird fans while they last via the Burns and Poe web page).

The third single from the double-disc album, “*Second Chance*” (produced by Mark Oliverius) is a line-by-line conversation between two ex-lovers revisiting the tribulations of their history. Communication opens the door to the thought and anticipation that maybe, just maybe, there’s room for a second chance at love: “*If you believe in a second chance, just reach out and take my hand. We’ll fan the flames of an old romance.*” Written by the twosome along with Tom Stipe, the mid-tempo tune features a steady percussion beat with electric and acoustic guitars, and finishes strong with stellar piano and guitar solos.

“Straight forward, ‘*Second Chance*’ is a hopeful love song that paints a picture of the past and what ‘could be’ again,” **Keith Burns** notes. “*We recognize the saying ‘third time’s a charm,’ we’re excited to see that mantra come to fruition.*”

“...is there a more relatable sentiment than hoping for a second chance with someone you love?” **Michelle Poe** adds. “*And you thought I was being a sap?*” Keith interrupts. “*It’s a beautifully romantic notion that we hope strikes a chord with country radio and the listeners,*” Michelle concludes.

The corresponding music video is in the can--currently in post-production. Directed and produced by Kelly Brooks, along with Director of Photography Mark Shonka, the mini-movie was filmed in Brentwood and Bellevue Tennessee and is anticipated to appear on GAC, CMT and The Country Network in the coming weeks.

Named 2010’s “*Independent Artist Of The Year*” (*Music Row Magazine*), Burns & Poe possess an unparalleled combination of superlative writing complemented with a sound patented by Michelle Poe’s melodious, buttery vocals and Burns’ gritty, soulful, tenor tone, Keith and Michelle, together, have received applause from country music enthusiasts alike. Receiving high praise from *Country Weekly*, the magazine notes *the duo exemplifies the magic male-female duos of yesteryear, pairs like George Jones and Tammy Wynette, Dolly Parton and Kenny Rogers, Conway Twitty and Loretta Lynn. Keith Burns and Michelle Poe are a duo for the country music masses.*

Burns & Poe are currently on tour with show dates in Illinois, Missouri, Wisconsin, Pennsylvania, Wyoming and the world’s best-known entertainment spot, Fremont Street, Las Vegas.

For more information about Burns & Poe, including tour dates and album updates, please visit:

<http://www.burnsandpoe.com>, <http://www.facebook.com/burnsandpoe>, <http://www.myspace.com/burnsandpoe> or <http://www.twitter.com/burnsandpoe>.

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