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BURNS & POE INTRODUCE NATIONWIDE CLASSIFIED CAMPAIGN-- "I NEED A JOB"

NASHVILLE, Tenn. (September 14, 2011) –Appealing to the sentiment of many, **Blue Steel Records' Burns & Poe** have recently recorded a tune that is certain to speak to all. Written and recorded in all seriousness and some jest, **Keith Burns** and **Michelle Poe** introduce **"I Need A Job."** Addressing one of America's hottest topics, the track comes "hot off the press" and was conceived as a timely "voice."

"We have enjoyed unbelievable response when we perform this song live; it's obvious that it strikes a chord in the heart of our listeners." **Michelle Poe** explains. *"It's gotten to the point, when talking to fans and friends, that an epidemic of joblessness presents itself. The American Dream, it seems, has been reduced to just making enough money to pay for gas to get to your job and hope it's still there when you arrive."*

"The song just kind of wrote itself," **Keith Burns** adds. *"My co-writer, John Ritter, and I knew when we started writing this tune that we were creating a song to voice the frustration, hopelessness and need that many feel. A job means more than just paying the bills; it's about self-respect, self worth and pride. Working is part of the American way. People don't want a hand-out, they want a job. It's not a political issue – it's an American financial, social and emotional issue."*

Available now on PlayMPE and CDX Vol. 532/9/26/2011, **"I Need A Job"** (written by Burns and John Ritter) is going for immediate adds. The release will be supported by an **"I Need A Job"** video submission competition wherein the winning contestant will be employed by the Burns & Poe team for a 30-day period. Details to follow.

The pair, named *Music Row Magazine's* "Independent Artist of the Year," possesses an unparalleled combination of superlative writing augmented with a sound patented by Michelle Poe's melodious, buttery vocals and Keith Burns' gritty, soulful, tenor tone. Their self-titled debut 2-disc album was released earlier this year and received high praise from a variety of outlets including *Country Weekly*; the magazine notes that *"the duo exemplifies the magic male-female duos of yesteryear, pairs like George Jones and Tammy Wynette, Dolly Parton and Kenny Rogers, Conway Twitty and Loretta Lynn. Keith Burns and Michelle Poe are a duo for the country music masses."*

For more information about Burns & Poe, please visit: <http://www.burnsandpoe.com/>.

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